

Our services for
Retail & Fashion in Asia



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Fidinum Group Worldwide

Fidinum is a private consulting firm founded in Switzerland in 1960. We offer tax advisory, business consulting, real estate services, wealth and estate planning, licensing and compliance, crypto and digital consulting. Our clients include individuals, SMEs and multinational companies in a wide range of industries, including retail and fashion.

We provide a one-stop-shop solution to set up and grow your business in Asia.

Our strength is our people: a multicultural team of professionals capable to assist clients with a tailored, dedicated and boutique-style approach to their needs.

1960
founded

16
offices

250+
professionals





Key presence in Asia

Hong Kong and Singapore

Hong Kong and Singapore remain the best springboards to expand your business in mainland China and Southeast Asia (SEA):

- International trading hubs
- Ease of doing business and logistics
- Geographically strategic positions
- Low profits tax or WHT on cross-border distributions
- Government incentives

Vietnam

Vietnam is among the top-performing economies in SEA, and offers many competitive advantages:

- Fast economy growth
- Production quality
- Reasonable labor costs
- Solid free trade agreements

Illustrative challenges for retailers in Asia

How to **take over direct control** of retail stores managed by franchisees or distributors?

How to prepare yearly store sales **audit report**?

How to **set up retail branches** with their own business license?

How to subscribe **commercial insurance & health check** for retail staff?

How to **manage payroll** for several retail stores having different remuneration & bonus schemes?

How to **reconcile inventory** at retail company level (online/offline) and store level?

Our approach



Alignment on
Company internal
procedures



Information and docs
through **secure web
interfaces**



Pragmatic and
qualitative approach



On-site presence
if needed

Corporate services

- Company secretary
- Provision of registered address
- Filing of yearly returns
- Recording key resolutions
- Assistance with yearly meetings
- Treasury & liaison with banks
- Liaison with local authorities & institutions

1

Contact
point

5

Language
options



Accounting & financial reporting

- Bookkeeping (internally)
- Preparation of management accounts
- Liaison for audit report
- Interim CFO/financial supervision services
- Inventory & POS Reconciliations
- IFRS Conversion (if needs be)
- Consolidation (at group level)



Digital
solutions

Simplicity

Efficiency

Human resources

- Monthly payroll & pay slips
- Computation & payment of social contributions
- Yearly reporting (employer and employee)
- Assistance with key recruitments
- Visa applications (employment, entrepreneur)
- Staff relocation
- Assistance with terminations (local compliance)

Centralized
management

Local expertise



Tax consulting

- Assistance with yearly tax filings (PTR & ITR)
- International tax consulting
- Transfer pricing expertise
- Preparation of dividends distributions
- Advisory on local tax incentives (if any)
- Application for tax residency certificates





They trust us

MAISON KITSUNÉ
PARIS



French-Japanese music record label and fashion brand created in 2002. Present in Hong Kong and Shanghai (mainland China) since 2019.

PINKO

Italian contemporary women's fashion brand founded in the 90's by Pietro Negra. Present in Hong Kong since

SPECTRE

French premium music systems and sound design for retail and hospitality. Present in Hong Kong since 2019.

TARDINI[®]
DAL 1958 ALLIGATOR MISSISSIPPIENSIS
FATTO A MANO IN ITALIA

Italian luxury leather company established in 1958, with a strong focus on alligator skins. Present in Hong Kong, Macau and China since 2017.

fidinam

Fidinam is an international firm, providing a wide range of services for companies, entrepreneurs and individuals.

We are here to help to design and implement your market-entry in Asia Pacific, to set up and to run your investments smoothly - so you can focus on your business' core activities.

Our corporate solutions include accounting, company secretarial, tax filing, HR and payroll. Benefit from our operational advisory and digital solutions to manage your business efficiently.

Furthermore, Fidinam provides international tax advisory as well as wealth and estate planning for individuals and families.

Our multi-cultural team of professionals has extensive knowledge and experience of both Asian and Western ways of business. You can find our Asian offices in Hong Kong, Singapore, Ho Chi Minh City, Shanghai, Melbourne and Sydney.

Looking for tailormade service and global resources? **Fidinam can help.**

Fidinam Group Worldwide

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Hong Kong SAR

Our presence in Asia Pacific

Hong Kong	Ho Chi Minh City
Shanghai	Hanoi
Singapore	Sydney
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